



TO: Daniel Island Town Building Owners, Property Managers and Tenants

FROM: Jane Baker, VP Community Services

SUBJECT: Daniel Island Streetscape Standards

DATE: January 11, 2013

The Architectural Review Board (ARB) has adopted a new streetscape standard for the Daniel Island Town. The purpose of the new streetscape standard is to create a unique, welcoming, and thoroughly pedestrian streetscape environment; improve the economic viability of the Daniel Island Town; provide support for existing and potential new businesses; and invite boutique retail and neighborhood service based retail for Daniel Island's growing number of residents.

The standard includes six (6) components to improve the Daniel Island Town and they are as follows:

1. Vacant Retail/First Floor Tenants
2. Greening of Commercial Properties
3. Social Scene
4. Street Furniture
5. Maintenance of Building
6. Building Connections

The new standard expands greatly upon the design criteria of the Daniel Island Town Association Design Guidelines with substantially more detail for the improvement of streetscapes.

Attached with this letter is a self assessment of the components mentioned above. Please take the time to critique your property (tenant location) to see where you fall within the new standard. If you are a tenant, it may be applicable to work with the building owner or regime manager to implement some of the components not already achieved.

Members of the Daniel Island ARB will be reviewing each streetscape after January 15, 2013. Each business will receive a grade from the ARB and written assessment of improvements to be implemented to be compliant with the new standard. It is the goal of the ARB to have the new streetscape standard implemented by the December 31, 2013.

We look forward to working with you to continue to provide a pleasant and welcoming environment to residents and visitors alike of the Daniel Island Town. If you would like further information regarding the new standard, please contact Jane Baker, jane.baker@dicommunity.org, or 843-971-4402. Thank you.

Attachment